



Live Mighty.

Downtown Mainstreet Discount Program

THANK YOU FOR MAKING DOWNTOWN LA CROSSE YOUR PRIMARY SHOPPING AND DINING DESTINATION!

Information and instructions for use of the DMI discount cards are on the back page of this brochure. You may copy this brochure and carry it with you.

If you have any questions at any time, please call the Downtown Mainstreet, Inc. office at 784-0440. Utilize our Downtown La Crosse Guide online and our event calendar for more information about all of our downtown businesses and events.

The downtown discount program is offered by Downtown Mainstreet, Inc., as a FREE benefit of membership. All the businesses listed herein, and all the employers who make the discount cards available to their employees, support the work of DMI in making our central business district and the La Crosse community stronger.

Look Local First!

Thank you for supporting our local downtown independent businesses and organizations!

LACROSSEDOWNTOWN.COM

 @DowntownMainstreetLaCrosse

 @lacrossedowntown

Downtown Discount Card Guidelines

Those Eligible

Downtown Mainstreet Member Employees
Downtown Residents | College Students
Veterans | Service Personnel

- The discount card (or ID badge for those businesses participating with an employee name tag) must be presented PRIOR to the sale being rung in the register.
- A picture ID, such as a driver's license (except for those using an employee picture ID badge) may need to be presented with the employee discount card at time of purchase, *if requested by the business.*
- Requests for additional cards throughout the year can be made by calling (608) 784-0440.
- It is at the discretion of each downtown business listed on this flyer to change their discount, or withdraw from the program, without notice, as a business decision.
- The discount card is only valid for the card holder and may not be used by friends or family members. DMI has the right to revoke any cards being misused. If you do not have a current card or approved employment ID, please ask your employer or HR manager to contact us at (608) 784-0440.
- The discount card is available to residents of downtown La Crosse. Please show a valid ID with your current downtown La Crosse address in order to use this downtown discount card, *if requested by the business.*
- If a business joins the program during the year, their discount will be listed on our website. Check out www.lacrossedowntown.com to see whether your favorite store or restaurant is now participating.

See website for updated list of discounts and businesses.
For information on membership, please contact

Downtown Mainstreet, Inc.
608.784.0440

500 Main Street, La Crosse, Wisconsin 54601
DowntownMainstreet@LaCrosseDowntown.com

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4 Sisters Wine Bar and Tapas , 100 Harborview Plaza, (608) 782-8213 10% off with food purchase	Hixon House Museum , 429 7 th Street North (608) 784-9080 \$2 off regular admission to the Hixon House Museum	Rocky Rococo , 40 Copeland Avenue (608) 784-3374 \$1.00 off all combo meals or get a large for the price of a medium
4 Sisters 4th Street Bar and Catering. , 133 4th Street South (608) 519-5940 10% off food purchase	Home2 Suites by Hilton , 210 Jay Street (608) 881-6666 10% off your stay, based on available, subject to black out dates	Rose Jewelers , 431 Main Street (608) 784-3557 10% off regular priced items; not valid on repairs or services
Azara , 410 Main Street (608) 519-3060 10% off (excludes tobacco)	Howes Diamond Jewelers , 324 Main Street (608) 785-1441 20% off regular priced items (excluding some designer lines)	Satori Arts , 201 Pearl Street (608) 785-2779 10% off purchase; not valid on consignment or custom items
Burger Fusion , 200 Pearl Street (608) 881-6398 10 % off food purchase	Jules Coffee House , 327 Pearl Street (608) 796-1200 \$1.00 off soup or chili	Smith's Bike Shop , 7 th Street North (608) 784-1175 10% off in stock, regular priced accessories
By James Framing , 511 Main Street, (608) 785-2637 20% off custom framing order	King Street Kitchen , 7 th Street South (608) 784-9660 10% off food purchase	The Artisan Preservation Company , W5670 County Road F (608) 385-4527 Free project walk through for historic properties
Cabin Coffee Co. , 401 Jay Street (608) 519-3055 10% off fresh brewed coffee of the day.	La Crosse Community Theatre , 428 Front Street South (608) 784-9292 \$2.00 off regular adult admission for Main stage event. Limited to two tickets per discount card per show. Not valid on season tickets.	The Breakfast Club and Pub , 214 Main Street (608) 782-0050 10% off your purchase
Children's Museum of La Crosse , 5 th Avenue South (608) 784-2652 50c off regular admission price, up to six people	La Crosse Distilling Co. , 129 Vine Street (608) 881-8800 10% off all beverages	The Buzz on Main , 444 Main Street Suite 102 (608) 784-1160 20% off retail products
Courtyard by Marriott , 500 Front Street (608) 782-1000 10% off food and beverage purchases in the Bistro	La Crosse Escape Room , 319 Main Street (608) 518-3891 10% off ticket, up to 8 people	The Craft and Vendor Marketplace , 511 Main Street (608) 615-1130 10% off regular priced items
Cowgill Dental , 307 State Street (608) 781-9093 10% off initial new patient appointment	La Crosse Segway Tour , 319 Main Street (608) 790-5419 10% off tour, up to 8 people	The Great Escape of La Crosse , 203 South 4th Street (608) 571-7666 \$5 off regular adult booking
Crescent Jewelers , 429 Main Street (608) 784-9275 15% off regular priced merchandise	Le Chateau , 410 Cass Street (608) 782-6498 Free kir royal sparkling wine or faux kir sparkling cider with raspberry with the purchase of a dinner	The Wedding Tree , 418 Main Street (608) 784-6850 10 % off regular priced in stock accessories or free pocket square or socks with tuxedo rental.
Dahl Automotive , 3 rd Street South (608) 791-6400 \$5.00 off any oil and filter change. Includes topping off all fluids, alignment check, multi point inspection.	Leithold Music , 116 4 th Street South (608) 784-7555 10% off print music and accessories. Not valid with other discounts. Excludes items marked "net"	The Yoga Place , 444 Main Street #204 (608) 784-2622 10% off a session of classes
Del's Bar , 229 3rd Street North (608) 784-4990 Buy one get one drink free.	Markos Wholesale Apparel , 303 Pearl Street (608) 784-8224 10% off purchase of \$100 or more	TJ's & Cheddarhead Gift Gallery , 215 Pearl Street (608)784-8899 10% off La Crosse or Wisconsin souvenir t-shirts or sweatshirts
Designing Jewelers , 314 4 th Street South (608) 782-4499 50% off watch battery replacement	On Three Printing and EnergyLine LLC . 1401 St. Andrew St. (608) 793-1663 5% off your order (restrictions apply)	Touch of Class , 312 Main Street (608) 784-2640 Additional 10% off any clearance item. Not valid with additional promotions.
Dublin Square Irish Pub & Eatery , 103 3 rd Street North (608) 519-2509 10% off food purchase	Orange Pearl Salon , 215 State Street (608) 782-2868 10% discount on services and products	Treasures on Main , 722 Main Street (608) 785-0234 10% off all regularly priced merchandise
Duluth Trading Company , 400 Main Street (608) 790-9374 10% off regular priced items with purchase of \$75 or more	Painted Porch , 200 Main Street (608) 782-6222 10% off all regular priced merchandise	Trim Design Lettering & Signs , 324 3 rd Street South (608) 784-6300 10% off regular price
E Spa & Tlyn Makeup Studio , 412 Main Street, Suite 306 (608) 796-1907 10% off purchase or 20% off \$100 or more	Pearl Street Brewery , 1401 St. Andrew Street (608) 784-4832 Buy one get one free pint	Turtle Stack Brewery , 125 2nd Street South (608) 519-2284 \$1 off first pint or 4 sample taster flight
EMG Imprint , 223 Pearl Street #2 (800) 319-3642 5% off first order. New customers only	Pizza Doctors , 624 King Street (608) 784-0450 \$1 off a regular priced adult lunch or \$2 off a regular priced adult Exploratory Surgery Buffet	Unique Boutique , 515 Main Street (608) 519-3974 10% off purchase
Escape LAX by Tactical Escape 101 , 444 Main Street BL (715) 418-0012 10% off any escape valued at \$20 or more	Piggy's Restaurant & Blues Lounge , 501 Front Street (608) 784-4877 10% off purchase of an entrée, up to six entrees per discount. Not valid for lunch	Unwound Artisan Yarn Shop , 413 Jay Street (608) 519-3722 10 % off purchase
Express Printing , 227 3 rd Street North (608) 784-4900 10% off any custom invitations	Pleasures "A Lover's Boutique" , 405 3rd Street South (608) 784-6350 10% off total purchase	Verve, A Credit Union , 311 Main Street (608) 448-9228 \$5 match for a youth savings account. Stop by or call for details
Fat Porcupine , 127 4th Street (608) 782-3184 Free dessert with purchase of two ramen bowls	Poellinger Inc. , 415 Nelson Place (608) 785-1234 10% off all regular priced flooring materials—includes carpet, tile, wood, laminated, and vinyl; labor not included. Not valid with other discounts	Waxing the City , 319 3rd Street South (608) 519-4409 10% off any wax or product
Finnottes Nut & Chocolate Shop , 417 Main Street (608) 782-3184 10% off regular priced merchandise, min \$10 purchase	Posh-Fit Studio , 319 Main Street #412 (608) 498-1221 25% off any class	
Full Circle Supply , 531 Main Street (608) 473-1252 15% off refill; one per month	Proper Pokes , 318 Main Street (608) 782-7879 \$5 off any one piercing	
Gallery La Crosse , 320 Main Street (608) 782-4278 10% off everything in store	River City Image Work , 237 11th Street South (608) 519-3113 10% off all goods and services	
Games People Play , 537-539 Main Street (608) 785-4635 20% off retail non-screen printed item	Pump House Regional Arts Center , 119 King Street (608) 785-1434 10% off purchase of original artwork. Maximum discount \$100 Restrictions may apply, inquire before purchase.	
Gerhards Kitchen & Bath Store , 106 Cameron Avenue (608) 519-5414 20% off plumbing fixtures	River City Gold & Silver Exchange , 316 4 th Street South (608) 782-7541 20% off any coin supplies, books, or reference materials in stock or special orders. Excludes actual coins or bullion related materials.	
GrandStay Hotel & Suites , 255 Front Street N. (608) 796-1615 10% off nightly rate—subject to blackout dates	River City Image Works , 237 11th Street South (608) 519-3113 10% off all goods and services	
Grounded Patio Café , 308 Main Street (608) 784-5282 10% off non-alcoholic beverages		
Hampton Inn and Suites , 511 3 rd Street (608) 791-4004 10% off best flexed rate		
Handmade Natural Beauty Boutique , 200 Main Street (608) 782-7627 10% off regular priced merchandise		

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