



## ***Downtown Mainstreet Discount Program***

THANK YOU FOR MAKING DOWNTOWN  
LA CROSSE YOUR PRIMARY SHOPPING  
AND DINING DESTINATION!

Information and instructions for use of the DMI discount cards are on the back page of this brochure. You may copy this brochure and carry it with you.

If you have any questions at any time, please call the Downtown Mainstreet, Inc. office at 784-0440. Utilize our Downtown La Crosse Guide online and our event calendar for more information about all of our downtown businesses and events.


The downtown discount program is offered by Downtown Mainstreet, Inc., as a **FREE** benefit of membership. All the businesses listed herein, and all the employers who make the discount cards available to their employees, support the work of DMI in making our central business district and the La Crosse community stronger.

### ***Look Local First!***

Thank you for supporting our local downtown independent businesses and organizations!

LACROSSEDOWNTOWN.COM

 @DowntownMainstreetLaCrosse

 @lacrossedowntown

## ***Downtown Discount Card Guidelines***

### ***Those Eligible***

Downtown Mainstreet Member Employees  
Downtown Residents | College Students  
Veterans | Service Personnel

- The discount card (or ID badge for those businesses participating with an employee name tag) must be presented **PRIOR** to the sale being rung in the register.
- A picture ID, such as a driver's license (except for those using an employee picture ID badge) may need to be presented with the employee discount card at time of purchase, *if requested by the business*.
- Requests for additional cards throughout the year can be made by calling (608) 784-0440.
- It is at the discretion of each downtown business listed on this flyer to change their discount, or withdraw from the program, without notice, as a business decision.
- The discount card is only valid for the card holder and may not be used by friends or family members. DMI has the right to revoke any cards being misused. If you do not have a current card or approved employment ID, please ask your employer or HR manager to contact us at (608) 784-0440.
- The discount card is available to residents of downtown La Crosse. Please show a valid ID with your current downtown La Crosse address in order to use this downtown discount card, *if requested by the business*.
- If a business joins the program during the year, their discount will be listed on our website. Check out [www.lacrossedowntown.com](http://www.lacrossedowntown.com) to see whether your favorite store or restaurant is now participating.

See website for updated list of discounts and businesses.  
For information on membership, please contact

**Downtown Mainstreet, Inc.**  
**608.784.0440**

500 Main Street, La Crosse, Wisconsin 54601  
[DowntownMainstreet@LaCrosseDowntown.com](mailto:DowntownMainstreet@LaCrosseDowntown.com)

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<b>4 Sisters Wine Bar and Tapas</b> , 100 Harborview Plaza, 10% off with food purchase	(608) 782-8213	10% off best flexed rate	20% off any coin supplies, books, or reference materials in stock or special orders. Excludes actual coins or bullion related materials.
<b>4 Sisters 4th Street Bar and Catering.</b> , 133 4th Street South 10% off food purchase	(608) 519-5940	<b>Handmade Natural Beauty Boutique</b> , 200 Main Street 10% off regular priced merchandise	<b>River City Image Works</b> , 237 11th Street South 10% off all goods and services
<b>addiecakes</b> , 313 Main Street \$2 off a 6 pack of cupcakes	(608) 782-2232	<b>Hixon House Museum</b> , 429 7 <sup>th</sup> Street North \$2 off regular admission to the Hixon House Museum	<b>Rocky Rococo</b> , 40 Copeland Avenue \$1.00 off all combo meals or get a large for the price of a medium
<b>Antique Center of La Crosse</b> , 110 3 <sup>rd</sup> Street South 10% off regular priced merchandise. Excludes items marked "firm."	(608) 782-6533	<b>Home2 Suites by Hilton</b> , 210 Jay Street 10% off your stay, based on available, subject to black out dates	<b>Rose Jewelers</b> , 431 Main Street 10% off regular priced items; not valid on repairs or services
<b>Azara</b> , 410 Main Street 10% off (excludes tobacco)	(608) 519-3060	<b>Howes Diamond Jewelers</b> , 324 Main Street 20% off regular priced items (excluding some designer lines)	<b>Satori Arts</b> , 201 Pearl Street 10% off purchase; not valid on consignment or custom items
<b>Burger Fusion</b> , 200 Pearl Street 10 % off food purchase	(608) 881-6398	<b>Jules Coffee House</b> , 327 Pearl Street \$1.00 off soup or chili	<b>Smith's Bike Shop</b> , 7 <sup>th</sup> Street North 10% off in stock, regular priced accessories
<b>By James Framing</b> , 511 Main Street, 20% off custom framing order	(608) 785-2637	<b>King Street Kitchen</b> , 7 <sup>th</sup> Street South 10% off food purchase	<b>The Artisan Preservation Company</b> , W5670 County Road F Free project walk through for historic properties
<b>Cabin Coffee Co.</b> , 401 Jay Street 10% off fresh brewed coffee of the day.	(608) 519-3055	<b>La Crosse Community Theatre</b> , 428 Front Street South \$2.00 off regular adult admission for Main stage event. Limited to two tickets per discount card per show. Not valid on season tickets.	<b>The Board Store</b> , 514 Copeland Avenue 10% off the regular price of any furniture item. Not valid on prior purchases, clearance items & mattresses excluded. No other discounts apply
<b>Children's Museum of La Crosse</b> , 5 <sup>th</sup> Avenue South 50¢ off regular admission price, up to six people	(608) 784-2652	<b>La Crosse Distilling Co.</b> , 129 Vine Street 10% off all beverages	<b>The Breakfast Club and Pub</b> , 214 Main Street 10% off your purchase
<b>Courtyard by Marriott</b> , 500 Front Street 10% off food and beverage purchases in the Bistro	(608) 782-1000	<b>La Crosse Escape Room</b> , 319 Main Street 10% off ticket, up to 8 people	<b>The Buzz on Main</b> , 444 Main Street Suite 102 20% off retail products
<b>Cowgill Dental</b> , 307 State Street 10% off initial new patient appointment	(608) 781-9093	<b>La Crosse Segway Tour</b> , 319 Main Street 10% off tour, up to 8 people	<b>The Craft and Vendor Marketplace</b> , 511 Main Street 10% off regular priced items
<b>Crescent Jewelers</b> , 429 Main Street 15% off regular priced merchandise	(608) 784-9275	<b>Le Chateau</b> , 410 Cass Street Free kir royal sparkling wine or faux kir sparkling cider with raspberry with the purchase of a dinner	<b>The Great Escape of La Crosse</b> , 203 South 4th Street \$5 off regular adult booking
<b>Dahl Automotive</b> , 3 <sup>rd</sup> Street South \$5.00 off any oil and filter change. Includes topping off all fluids, alignment check, multi point inspection.	(608) 791-6400	<b>Leithold Music</b> , 116 4 <sup>th</sup> Street South 10% off print music and accessories. Not valid with other discounts. Excludes items marked "net"	<b>The Wedding Tree</b> , 418 Main Street 10 % off regular priced in stock accessories or free pocket square or socks with tuxedo rental.
<b>Del's Bar</b> , 229 3rd Street North Buy one get one drink free.	(608) 784-4990	<b>Markos Wholesale Apparel</b> , 303 Pearl Street 10% off purchase of \$100 or more	<b>The Yoga Place</b> , 444 Main Street #204 10% off a session of classes
<b>Designing Jewelers</b> , 314 4 <sup>th</sup> Street South 50% off watch battery replacement	(608) 782-4499	<b>On Three Printing and EnergyLine LLC</b> . 1401 St. Andrew St. 5% off your order (restrictions apply)	<b>TJ's &amp; Cheddarhead Gift Gallery</b> , 215 Pearl Street 10% off La Crosse or Wisconsin souvenir t-shirts or sweatshirts
<b>Dublin Square Irish Pub &amp; Eatery</b> , 103 3 <sup>rd</sup> Street North 10% off food purchase	(608) 519-2509	<b>Orange Pearl Salon</b> , 215 State Street 10% discount on services and products	<b>Touch of Class</b> , 312 Main Street Additional 10% off any clearance item. Not valid with additional promotions.
<b>Duluth Trading Company</b> , 400 Main Street 10% off regular priced items with purchase of \$75 or more	(608) 790-9374	<b>Painted Porch</b> , 200 Main Street 10% off all regular priced merchandise	<b>Treasures on Main</b> , 722 Main Street 10% off all regularly priced merchandise
<b>E Spa &amp; Tlyn Makeup Studio</b> , 412 Main Street, Suite 306 10% off purchase or 20% off \$100 or more	(608) 796-1907	<b>Pearl Street Brewery</b> , 1401 St. Andrew Street Buy one get one free pint	<b>Trim Design Lettering &amp; Signs</b> , 324 3 <sup>rd</sup> Street South 10% off regular price
<b>EMG Imprint</b> , 223 Pearl Street #2 5% off first order. New customers only	(800) 319-3642	<b>Pizza Doctors</b> , 624 King Street \$1 off a regular priced adult lunch or \$2 off a regular priced adult Exploratory Surgery Buffet	<b>Turtle Stack Brewery</b> , 125 2nd Street South \$1 off first pint or 4 sample taster flight
<b>Escape LAX by Tactical Escape 101</b> , 444 Main Street BL 10% off any escape valued at \$20 or more	(715) 418-0012	<b>Piggy's Restaurant &amp; Blues Lounge</b> , 501 Front Street 10% off purchase of an entrée, up to six entrees per discount. Not valid for lunch	<b>Unique Boutique, 515 Main Street</b> <b>10% off purchase</b>
<b>Express Printing</b> , 227 3 <sup>rd</sup> Street North 10% off any custom invitations	(608) 784-4900	<b>Pleasures "A Lover's Boutique"</b> , 405 3rd Street South 10% off total purchase	<b>Unwound Artisan Yarn Shop</b> , 413 Jay Street 10 % off purchase
<b>Fat Porcupine</b> , 127 4th Street Free dessert with purchase of two ramen bowls		<b>Poellinger Inc.</b> , 415 Nelson Place 10% off all regular priced flooring materials –includes carpet, tile, wood, laminate, and vinyl; labor not included. Not valid with other discounts	<b>Verve, A Credit Union</b> , 311 Main Street \$5 match for a youth savings account. Stop by or call for details
<b>Finnottes Nut &amp; Chocolate Shop</b> , 417 Main Street 10% off regular priced merchandise	(608) 782-3184	<b>Posh-Fit Studio</b> , 319 Main Street #412 25% off any class	<b>Waxing the City</b> , 319 3rd Street South 10% off any wax or product
<b>Full Circle Supply</b> , 531 Main Street 15% off refill; one per month	(608) 473-1252	<b>Proper Pokes</b> , 318 Main Street \$5 off any one piercing	
<b>Gallery La Crosse</b> , 320 Main Street 10% off everything in store	(608) 782-4278	<b>River City Image Work</b> , 237 11th Street South 10% off all goods and services	
<b>Games People Play</b> , 537-539 Main Street 20% off retail non-screen printed item	(608) 785-4635	<b>Pump House Regional Arts Center</b> , 119 King Street 10% off purchase of original artwork. Maximum discount \$100 Restrictions may apply, inquire before purchase.	
<b>Gerhards Kitchen &amp; Bath Store</b> , 106 Cameron Avenue 20% off plumbing fixtures	(608) 519-5414	<b>River City Gold &amp; Silver Exchange</b> , 316 4 <sup>th</sup> Street South	
<b>GrandStay Hotel &amp; Suites</b> , 255 Front Street N. 10% off nightly rate—subject to blackout dates	(608) 796-1615		
<b>Grounded Patio Café</b> , 308 Main Street 10% off non-alcoholic beverages	(608) 784-5282		
<b>Hampton Inn and Suites</b> , 511 3 <sup>rd</sup> Street	(608) 791-4004		

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