



Downtown Mainstreet Discount Program

THANK YOU FOR MAKING DOWNTOWN
LA CROSSE YOUR PRIMARY SHOPPING
AND DINING DESTINATION!

Information and instructions for use of the DMI discount cards are on the back page of this brochure. You may copy this brochure and carry it with you.

If you have any questions at any time, please call the Downtown Mainstreet, Inc. office at 784-0440. Utilize our Downtown La Crosse Guide online and our event calendar for more information about all of our downtown businesses and events.


The downtown discount program is offered by Downtown Mainstreet, Inc., as a **FREE** benefit of membership. All the businesses listed herein, and all the employers who make the discount cards available to their employees, support the work of DMI in making our central business district and the La Crosse community stronger.

Look Local First!

Thank you for supporting our local downtown independent businesses and organizations!

LACROSSEDOWNTOWN.COM

 @DowntownMainstreetLaCrosse

 @lacrossedowntown

Downtown Discount Card Guidelines

Those Eligible

Downtown Mainstreet Member Employees
Downtown Residents | College Students
Veterans | Service Personnel

- The discount card (or ID badge for those businesses participating with an employee name tag) must be presented **PRIOR** to the sale being rung in the register.
- A picture ID, such as a driver's license (except for those using an employee picture ID badge) may need to be presented with the employee discount card at time of purchase, *if requested by the business*.
- Requests for additional cards throughout the year can be made by calling (608) 784-0440.
- It is at the discretion of each downtown business listed on this flyer to change their discount, or withdraw from the program, without notice, as a business decision.
- The discount card is only valid for the card holder and may not be used by friends or family members. DMI has the right to revoke any cards being misused. If you do not have a current card or approved employment ID, please ask your employer or HR manager to contact us at (608) 784-0440.
- The discount card is available to residents of downtown La Crosse. Please show a valid ID with your current downtown La Crosse address in order to use this downtown discount card, *if requested by the business*.
- If a business joins the program during the year, their discount will be listed on our website. Check out www.lacrossedowntown.com to see whether your favorite store or restaurant is now participating.

See website for updated list of discounts and businesses.
For information on membership, please contact

Downtown Mainstreet, Inc.
608.784.0440

500 Main Street, La Crosse, Wisconsin 54601
DowntownMainstreet@LaCrosseDowntown.com

LACROSSEDOWNTOWN.COM



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608.784.0440 | lacrossedowntown.com
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4 Sisters Wine Bar and Tapas, 100 Harborview Plaza, (608) 782-8213
10% off with food purchase

4 Sisters 4th Street Bar and Catering., 133 4th Street South (608) 519-5940
10% off food purchase

addiecakes, 313 Main Street (608) 782-2232
\$2 off a 6 pack of cupcakes

Antique Center of La Crosse, 110 3rd Street South (608) 782-6533
10% off regular priced merchandise. Excludes items marked "firm."

Azara, 410 Main Street (608) 519-3060
10% off (excludes tobacco)

Burger Fusion, 200 Pearl Street (608) 881-6398
10 % off food purchase

By James Framing, 511 Main Street, (608) 785-2637
20% off custom framing order

Cabin Coffee Co., 401 Jay Street (608) 519-3055
10% off fresh brewed coffee of the day.

Children's Museum of La Crosse, 5th Avenue South (608) 784-2652
50¢ off regular admission price, up to six people

Courtyard by Marriott, 500 Front Street (608) 782-1000
10% off food and beverage purchases in the Bistro

Cowgill Dental, 307 State Street (608) 781-9093
10% off initial new patient appointment

Crescent Jewelers, 429 Main Street (608) 784-9275
15% off regular priced merchandise

Dahl Automotive, 3rd Street South (608) 791-6400
\$5.00 off any oil and filter change. Includes topping off all fluids, alignment check, multi point inspection.

Del's Bar, 229 3rd Street North (608) 784-4990
Buy one get one drink free.

Designing Jewelers, 314 4th Street South (608) 782-4499
50% off watch battery replacement

Dublin Square Irish Pub & Eatery, 103 3rd Street North (608) 519-2509
10% off food purchase

Duluth Trading Company, 400 Main Street (608) 790-9374
20% off regular priced items with purchase of \$75 or more

E Spa & Tlyn Makeup Studio, 412 Main Street, Suite 306 (608) 796-1907
10% off purchase or 20% off \$100 or more

EMG Imprint, 223 Pearl Street #2 (800) 319-3642
5% off first order. New customers only

Escape LAX by Tactical Escape 101, 444 Main Street BL (715) 418-0012
10% off any escape valued at \$20 or more

Express Printing, 227 3rd Street North (608) 784-4900
10% off any custom invitations

Finnottes Nut & Chocolate Shop, 417 Main Street (608) 782-3184
10% off regular priced merchandise

Full Circle Supply, 531 Main Street (608) 473-1252
15% off refill; one per month

Gallery La Crosse, 320 Main Street (608) 782-4278
10% off everything in store

Games People Play, 537-539 Main Street (608) 785-4635
20% off retail non-screen printed item

Gerhards Kitchen & Bath Store, 106 Cameron Avenue (608) 519-5414
20% off plumbing fixtures

GrandStay Hotel & Suites, 255 Front Street N. (608) 796-1615
10% off nightly rate—subject to blackout dates

Grounded Patio Café, 308 Main Street (608) 784-5282
10% off non-alcoholic beverages

Hampton Inn and Suites, 511 3rd Street (608) 791-4004
10% off best flexed rate

Handmade Natural Beauty Boutique, 200 Main Street (608) 782-7627
10% off regular priced merchandise

Hixon House Museum, 429 7th Street North (608) 784-9080
\$2 off regular admission to the Hixon House Museum

Home2 Suites by Hilton, 210 Jay Street (608) 881-6666
10% off your stay, based on available, subject to black out dates

Howes Diamond Jewelers, 324 Main Street (608) 785-1441
20% off regular priced items (excluding some designer lines)
10% off all repairs

Jules Coffee House, 327 Pearl Street (608) 796-1200
\$1.00 off soup or chili

King Street Kitchen, 7th Street South (608) 784-9660
10% off food purchase

La Crosse Community Theatre, 428 Front Street South (608) 784-9292
\$2.00 off regular adult admission for Main stage event.
Limited to two tickets per discount card per show. Not valid on season tickets.

La Crosse Distilling Co., 129 Vine Street (608) 881-8800
10% off all beverages

La Crosse Escape Room, 319 Main Street (608) 518-3891
10% off ticket, up to 8 people

La Crosse Segway Tour, 319 Main Street (608) 790-5419
10% off tour, up to 8 people

Le Chateau, 410 Cass Street (608) 782-6498
Free kir royal sparkling wine or faux kir sparkling cider with raspberry with the purchase of a dinner

Leithold Music, 116 4th Street South (608) 784-7555
10% off print music and accessories. Not valid with other discounts. Excludes items marked "net"

Markos Wholesale Apparel, 303 Pearl Street (608) 784-8224
10% off purchase of \$100 or more

On Three Printing and EnergyLine LLC. 1401 St. Andrew St. (608) 793-1663
5% off your order (restrictions apply)

Orange Pearl Salon, 215 State Street (608) 782-2868
10% discount on services and products

Painted Porch, 200 Main Street (608) 782-6222
10% off all regular priced merchandise

Pearl Street Brewery, 1401 St. Andrew Street (608) 784-4832
Buy one get one free pint

Pizza Doctors, 624 King Street (608) 784-0450
\$1 off a regular priced adult lunch or \$2 off a regular priced adult Exploratory Surgery Buffet

Piggy's Restaurant & Blues Lounge, 501 Front Street (608) 784-4877
10% off purchase of an entrée, up to six entrees per discount. Not valid for lunch

Pleasures "A Lover's Boutique", 405 3rd Street South (608) 784-6350
10% off total purchase

Poellinger Inc., 415 Nelson Place (608) 785-1234
10% off all regular priced flooring materials—includes carpet, tile, wood, laminate, and vinyl; labor not included. Not valid with other discounts

Proper Pokes, 318 Main Street (608) 782-7879
\$5 off any one piercing

River City Image Work, 237 11th Street South (608) 519-3113
10% off all goods and services

Pump House Regional Arts Center, 119 King Street (608) 785-1434
10% off purchase of original artwork. Maximum discount \$100
Restrictions may apply, inquire before purchase.

River City Gold & Silver Exchange, 316 4th Street South (608) 782-7541
20% off any coin supplies, books, or reference materials in stock or special orders. Excludes actual coins or bullion related materials.

River City Hobbies, 423 Main Street (608) 519-2269
10% off any in-store purchase

River City Image Works, 237 11th Street South (608) 519-3113
10% off all goods and services

Rocky Rococo, 40 Copeland Avenue (608) 784-3374
\$1.00 off all combo meals or get a large for the price of a medium

Rose Jewelers, 431 Main Street (608) 784-3557
10% off regular priced items; not valid on repairs or services

Satori Arts, 201 Pearl Street (608) 785-2779
10% off purchase; not valid on consignment or custom items

Smith's Bike Shop, 7th Street North (608) 784-1175
10% off in stock, regular priced accessories

The Artisan Preservation Company, W5670 County Road F (608) 385-4527
Free project walk through for historic properties

The Board Store, 514 Copeland Avenue (608) 782-8877
10% off the regular price of any furniture item. Not valid on prior purchases, clearance items & mattresses excluded. No other discounts apply

The Breakfast Club and Pub, 214 Main Street (608) 782-0050
10% off your purchase

The Buzz on Main, 444 Main Street Suite 102 (608) 784-1160
20% off retail products

The Craft and Vendor Marketplace, 511 Main Street (608) 615-1130
10% off regular priced items

The Great Escape of La Crosse, 203 South 4th Street (608) 571-7666
\$5 off regular adult booking

The Wedding Tree, 418 Main Street (608) 784-6850
10 % off regular priced in stock accessories or free pocket square or socks with tuxedo rental.

The Yoga Place, 444 Main Street #204 (608) 784-2622
10% off a session of classes

TJ's & Cheddarhead Gift Gallery, 215 Pearl Street (608)784-8899
10% off La Crosse or Wisconsin souvenir t-shirts or sweatshirts

Touch of Class, 312 Main Street (608) 784-2640
Additional 10% off any clearance item. Not valid with additional promotions.

Treasures on Main, 722 Main Street (608) 785-0234
10% off all regularly priced merchandise

Trim Design Lettering & Signs, 324 3rd Street South (608) 784-6300
10% off regular price

Turtle Stack Brewery, 125 2nd Street South (608) 519-2284
\$1 off first pint or 4 sample taster flight

Unwound Artisan Yarn Shop, 413 Jay Street (608) 519-3722
10 % off purchase

Verve, A Credit Union, 311 Main Street (608) 448-9228
\$5 match for a youth savings account. Stop by or call for details

Waxing the City, 319 3rd Street South (608) 519-4409
10% off any wax or product

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