



DOWNTOWN MAINSTREET *Discount Program*

THANK YOU FOR MAKING DOWNTOWN
LA CROSSE YOUR PRIMARY SHOPPING
AND DINING DESTINATION!

Information and instructions for use of the DMI discount cards are on the back page of this brochure. You may copy this brochure and carry it with you.

If you have any questions at any time, please call the Downtown Mainstreet, Inc. office at 784-0440. Utilize our Downtown La Crosse Guide for more information about all of our outstanding businesses.

The downtown discount program is offered by Downtown Mainstreet, Inc., as a **FREE** benefit of membership. All the businesses listed herein, and all the employers who make the discount cards available to their employees, support the work of DMI in making our central business district and the La Crosse community stronger.

Look Local First!

Thank you for supporting our local downtown independent businesses and organizations!

THE DOWNTOWN DISCOUNT CARD WORKS AS FOLLOWS

Those Eligible:

Downtown Mainstreet Member Employees
Downtown Residents | College Students
Veterans | Service Personnel

- The discount card (or ID badge for those businesses participating with an employee name tag) must be presented **PRIOR** to the sale being rung in the register.
- A picture ID, such as a driver's license (except for those using an employee picture ID badge) may need to be presented with the employee's discount card at time of purchase, *if requested by the business.*
- Requests for additional cards throughout the year can be made by calling (608) 784-0440.
- It is at the discretion of each downtown business listed on this flyer to change their discount, or withdraw from the program, without notice, as a business decision.
- The discount card is only valid for the card and may not be used by friends or family members. DMI has the right to revoke any cards being misused. If you do not have a current card or approved employment ID, please ask your employer or HR manager to contact us at (608) 784-0440.
- The discount card is available to residents of downtown, college students, veterans and service personnel. Please show a valid ID with your current address, Student ID or Military ID other in order to use this downtown discount card, *if requested by the business.*
- If a business joins the program during the year, their discount will be listed on our website. Check out our website at www.lacrossedowntown.com to see whether your favorite store or restaurant is now participating.

See website for updated list of discounts and businesses.
For information on membership, please contact

DOWNTOWN MAINSTREET, INC.
608.784.0440

500 MAIN STREET, LA CROSSE, WISCONSIN 54601
DOWNTOWNMAINSTREET@LACROSSEDOWNTOWN.COM
LACROSSEDOWNTOWN.COM



DOWNTOWN MAINSTREET *Discount Program*

Downtown Mainstreet Member Employees
Downtown Residents | College Students
Veterans | Service Personnel

DOWNTOWN MAINSTREET, INC.
608.784.0440

500 MAIN STREET, LA CROSSE, WISCONSIN 54601
DOWNTOWNMAINSTREET@LACROSSEDOWNTOWN.COM
LACROSSEDOWNTOWN.COM/DISCOUNTS

4 Sisters Wine Bar and Tapas 100 Harborview Plaza
10% off with food purchase. (608) 782-8213.

4 Sisters 4th Street Bar and Catering 133 4th Street South
10% off food. (608) 519-5940.

A & S Clothing Co. 506 Main Street
10% off store wide (excludes sales). (608) 615-1101.

Addicakes 313 Main Street
\$2 off a 6 pack of cupcakes. (608) 782-2232.

Antique Center of La Crosse 110 3rd Street South
10% off regular priced merchandise. Excludes items marked "firm."
(608) 782-6533.

Anytime Fitness 112 5th Avenue South
\$0 enrollment, 10% off normal rates, FREE 14 day trial. (608) 519-5990.

Big Boar BBQ 118 3rd Street South
10% off food purchase. (608)782-4227.

Burger Fusion 200 Pearl Street
10 % off food purchase. (608) 881-6398.

Cabin Coffee Co. 401 Jay Street
10% off fresh brewed coffee of the day. (608) 519-3055.

Candlewood Suites 56 Copeland Avenue
10% off best flexible rate. (608) 785-1110.

Children's Museum of La Crosse 207 5th Avenue South
50¢ off regular admission price, up to six people. (608) 784-2652.

Coalition Drum Shop 1207 3rd Street South
10% off regular merchandise. (608) 782-4300.

Courtyard by Marriott 500 Front Street
10% off food and beverage purchases in the Bistro. (608) 782-1000.

Cowgill Dental 307 State Street
10% off initial new patient appointment. (608) 781-9093.

Crescent Jewelers 429 Main Street
15% off regular priced merchandise. (608) 784-9275.

Dahl Automotive 711 3rd Street South
\$5.00 off any oil and filter change. Includes topping off all fluids, alignment check, multi point inspection. (608) 791-6400.

Debo's Resale 614 Main Street
10% off your entire purchase. (608) 498-9719.

Designing Jewelers 314 4th Street South
50% off watch battery replacement. (608) 782-4499.

Dublin Square Irish Pub & Eatery 103 3rd Street North
10% off food purchase. (608) 519-2509.

Duluth Trading Company 400 Main Street
20% off regular price items with a purchase of \$75.00 or more. (608) 790-9374.

El Rodeo Mexican Cuisine 115 5th Avenue South
10% off all menu items. (608) 782-0737.

EMG Imprint 223 Pearl Street #2
5% off of first order. New customers only. 1(800) 319-3642.

Escape LAX by Tactical Escape 101 505 King Street, #217
10% off any escape valued \$20 or more. (715) 418-0012.

Express Printing 227 3rd Street North
10% off any custom invitations. (608) 784-4900.

Evergreen Center for Renewal 318 Main Street, Suite 211
20% off intuitive readings. (608) 881-6919.

Finnottes Nut & Chocolate Shop 417 Main Street
10% off regular priced merchandise. (608) 782-3184.

Full Circle Supply 531 Main Street
15% off refill (one per month). (608) 473-1252.

Gallery La Crosse 320 Main Street
10% off everything in store. (608) 782-4278.

Games People Play 537-539 Main Street
20% off retail non-screen printed item. (608) 785-4635.

Genie's Rock Shop 318 Main Street, Suite 300A
10% off everything in the store, except consignment pieces. (608) 782-5088.

Gerhards Kitchen & Bath Store 106 Cameron Avenue
20% off plumbing fixtures. (608) 519-5414.

Grounded Specialty Coffee 308 Main Street
10% off any purchase. (608) 784-5282.

Hampton Inn and Suites 511 3rd Street
10% off your stay. (608) 791-4004.

Handmade Natural Beauty Boutique 200 Main Street
10% off regular priced merchandise. (608) 782-7627.

Hixon House Museum 429 7th Street North
\$2 off regular admission to the Hixon House Museum. (608) 784-9080.

Home2 Suites by Hilton 210 Jay Street
10% off your stay—based on availability, subject to black out dates.
(608) 881-6666.

Howes Diamond Jewelers 324 Main Street
20% off regular priced items (excluding some designer lines), 10% off all repairs.
(608) 785-1441.

International Bake Shoppe 444 Main Street
10% off decorated cakes, excluding wedding cakes. (608) 782-4680.

Jules Coffee House 327 Pearl Street
\$1.00 off soup or chili. (608) 796-1200.

King Street Kitchen 141 7th Street South
10% off food purchase. (608) 784-9660.

La Crosse Community Theatre 428 Front Street South
\$2.00 off regular adult admission for Main stage event. Limited to two tickets per discount card per show. Not valid on season tickets. (608) 784-9292.

La Crosse Escape Room 319 Main Street
10% off ticket (up to 8 people). (608) 518-3891.

La Crosse Segway Tour 319 Main Street
10% off tour (up to 8 people). (608) 790-5419.

Le Chateau 410 Cass Street
Free kir royal sparkling wine or faux kir sparkling cider with raspberry with the purchase of a dinner. (608) 782-6498.

Leithold Music 116 4th Street South
10% off print music and accessories. Not valid with other discounts. Excludes items marked "net". (608) 784-7555.

Markos Wholesale Apparel 303 Pearl Street
10% off a purchase of \$100 or more. (608) 784-8224.

Orange Pearl Salon 215 State Street
10% discount on services and products. (608) 782-2868.

Painted Porch 200 Main Street
10% off all regular priced merchandise. (608) 782-6222.

Pizza Doctors 624 King Street
\$1 off a regular priced adult lunch or \$2 off a regular priced adult Exploratory Surgery Buffet. (608) 784-0450.

Piggy's Restaurant & Blues Lounge 501 Front Street
10% off purchase of an entrée, up to six entrees per discount. Not valid for lunch.
(608) 784-4877.

Pleasures "A Lover's Boutique" 405 3rd Street South
10% off total purchase. (608) 784-6350.

Poellinger Inc. 415 Nelson Place
10% off all regular priced flooring materials – includes carpet, tile, wood, laminate, and vinyl; labor not included. Not valid with other discounts.
(608) 785-1234.

Prairie La Crosse 535 Main Street
10% off purchase. (608) 285-2417.

Premier Fitness & Wellness 901 State Street
30 Days for \$30 - Includes Unlimited 24 Hour Access, Unlimited Group Fitness Classes & Unlimited Tanning! (608) 793-1300.

Proper Pokes 318 Main Street
\$5 off any one piercing. (608) 782-7879.

Pump House Regional Arts Center 119 King Street
10% off purchase of original artwork. Maximum discount \$100. Restrictions may apply, inquire before purchase. (608) 785-1434.

River City Gold & Silver Exchange 316 4th Street South
20% off any coin supplies, books, or reference materials in stock or special orders. Excludes actual coins or bullion related materials. (608) 782-7541.

River City Image Works 237 11th Street South
10% off all goods and services. (608) 519-3113.

Rocky Roco 40 Copeland Avenue
\$1.00 off all combo meals or get a large for the price of a medium.
(608) 784-3374.

Rose Jewelers 431 Main Street
15% off regular priced items (not valid on repairs or services). (608) 784-3557.

Satori Arts 201 Pearl Street
10% off (not valid on consignment or custom items). (608) 785-2779.

Smith's Bike Shop 125 7th Street North
10% off in stock, regular priced accessories. (608) 784-1175.

Stamp 'n Hand 200 4th Street South
10% off regular priced merchandise. (608) 784-1234.

The Artisan Preservation Company W5670 County Road F
Free project walk through for historic properties. (608) 385-4527.

The Board Store 514 Copeland Avenue
10% off the regular price of any furniture item. Not valid on prior purchases, clearance items & mattresses excluded. No other discounts apply.
(608) 782-8877.

The Breakfast Club 214 Main Street
10% off your purchase. (608) 782-0050.

The Buzz on Main 444 Main Street Suite 102
20% off retail products. (608) 784-1160.

The Charmant Hotel 101 State Street
10% off food purchase in the lobby lounge. (608) 519-8800.

The Craft and Vendor Marketplace 511 Main Street
10% off regular priced items. (608) 615-1130.

The Great Escape of La Crosse 203 South 4th Street
\$5 off regular adult booking. (608) 571-7666.

The Root Note 115 4th Street South
\$2 off any ticketed event. (608) 782-7668.

The Wedding Tree 418 Main Street
10 % off regular priced in stock accessories or free pocket square or socks with tuxedo rental. (608) 784-6850.

The Yoga Place 444 Main Street #204
10% off a session of classes. (608) 784-2622.

TJ's & Cheddarhead Gift Gallery 215 Pearl Street
10% off La Crosse or Wisconsin souvenir t-shirts or sweatshirts. (608) 784-8899.

Touch of Class 312 Main Street
Additional 10% off any clearance item. Not valid with additional promotions.
(608) 784-2640.

Treasures on Main 722 Main Street
10% off all regularly priced merchandise. (608) 785-0234.

Tree Huggers Co-op 312 4th Street South
10% off all regularly priced merchandise. (608) 782-8733.

Trim Design Lettering & Signs 324 3rd Street South
10% off regular price. (608) 784-6300.

Turtle Stack Brewery 125 2nd Street South
\$1 off first pint or 4 sample taster flight. (608) 519-2284.

Unwound Yarn Shop 413 Jay Street
10 % off purchase. (608) 519-3722.

Verve, a Credit Union 311 Main Street
\$5 match for a youth savings account. Stop by or call for details. (608) 448-9228.

Waxing the City 319 3rd Street South
10% off any wax or product. (608) 519-4409.

Wettstein's 215 3rd Street North
10% off regular priced merchandise. (608) 784-6868.

Wrench & Roll Collective 1355 Caledonia Street
25% off bike rentals. (608) 406-2261.

**Please present discount card prior to purchase.
Only one discount per purchase. Exclusions apply.**