

# FIRST FRIDAY Downtown!

art . food . music . shopping . fun! *It's Happening!*

FRIDAY, MAY 4TH

## FUN

### **Cameron Park Farmers Market Opening Day!**

King Street and 5th Avenue, 4:00-8:00 pm. Located in the heart of downtown La Crosse, offers a unique mix of produce, flowers, baked goods, meats, dairy, canned goods, other food, crafts, art, and also features free live music, and free yoga classes from local yoga studios. All in a comfortable park environment with easy access parking in the Market Street Ramp. Friday evening from 4pm to 8pm (or dusk, whichever earliest) Come join the fun!

### **Downtown Walk Around Kick Off!**

Downtown Walk Around kicks off Friday, May 4th at 5:00 pm at Cameron Park, which is the opening day of the Cameron Park Farmers Market. Take the downtown walking challenge and discover new businesses, exciting new developments and promote a healthy lifestyle! Now through June 1<sup>st</sup>! Pick up your stamp card at any of the participating businesses. Visit at least 25 of the businesses on the card, get the card stamped, and turn your card in by June 1st to be eligible to win prizes! Get stamps from 50 participating businesses and be eligible for Grand Prizes!

### **The Ghosts of Historic La Crosse Walking Tour**

Riverside Park at 410 East Veterans Memorial Drive, 7:30 pm  
COST: \$10. Join us for a spooky exploration of historic downtown La Crosse and allow us to introduce you to some residents who simply refuse to leave. Bartenders, restaurateurs and great lovers of the theater will be among the ghostly city dwellers you will hear about. Tours lead by professional storyteller Michael Scott.

## ART

### **Hérons of La Crosse- 10<sup>th</sup> Anniversary Heron Walk**

The "Hérons of La Crosse" are making a comeback for their 10th Anniversary! The beauty of the Herons project is that it highlights a collaboration and celebration of local businesses. The 6-foot-tall sculptures were originally displayed in 2008 and are original works of art created by local, regional, and national artists. The Pump House, in partnership with Downtown Mainstreet, Inc. and Explore La Crosse, is making them available to view in a "flock" exhibition this spring in downtown. Come see the Herons this month and watch the flock grow!

### **Creative Canvas and Board**

313 Pearl Street, 6:00- 8:30 pm. COST: \$30. Join us for a relaxing, fun night of painting! Our amazing instructor will lead you step by step throughout this beautiful painting! A great way to get creative and enjoy yourself in a non-intimidating environment. Wine and beer available!

### **Gallery La Crosse Cooperative**

320 Main Street, 6:00- 8:00 pm. First Fridays is an opportunity for exhibitors & the public to enjoy a "meet & greet". Whether it turns out to be a large gathering or small, a First Fridays Downtown is always a very pleasant way to spend a couple of hours at the start of your weekend. Light refreshments are served. One or more of our exhibiting artists may elect to do live demonstrations of their skills during these Receptions. Enjoy 10 % Off Savings on the First Friday of every month!

### **Fannin Counseling & Art Therapy**

129 6<sup>th</sup> Street S. 4:30 pm - 8:00 pm. Shift Exhibition last evening. Over 25 area artists. Shift calls attention to the normalcy of our daily routines by juxtaposing it against the dramatic changes, or shifts, that punctuate our lives. The exhibition is a reflection of change, which often accompanies growth, development, trauma, and grief. Each submission captured these catalyzing events in a unique way, providing the audience with a mirror to understand the ways in which we adapt to see ourselves and our new normal. Proceeds from the show's sales will be donated to Old Towne Strings to help offset instrument rental fees for area children.

### **Art Pop**

1514 Market Street, 6:30-8:30 pm

Cost: \$30.00. Learn to create intricate and kaleidoscopic beauty on paper. In this class, you will learn how to create ripples of color that look hand-painted or machine-stamped, but they're actually created by liquid. You can use this process to accessorize a multitude of items from book covers to wall art. Join us for this fun and colorful event.

## **MUSIC & ENTERTAINMENT**

### **Funke Friday at The Charmant Hotel**

101 State Street, 7:00- 10:00 pm.

Join us for live music in our lobby lounge. Featuring a range of music from different artists each week.

### **Piggy's Friday Night Comedy**

501 Front Street S. COST: \$8.00. Shows Start at 9:00 pm. Featuring Randy Ankarlo & Nick Hart.

### **The Waterfront**

328 Front Street S. Live music in the Tavern. Enjoy music by Todd Saner starting at 7pm!

## **SHOPPING**

### **Spring Open House Redo Event:**

500 Block of Main Street

The weather was not in our favor for the April 13 event that we decided to do it over! Open to 7:00 pm.

The Craft & Vendor Marketplace, La Crosse Olive Oil, Full Circle Supply, Great River Popcorn.

Come down to Downtown La Crosse and see what's new at our shops on Main Street!

### **Duluth Trading Company**

300 Main Street. Shop our ingenious men's and women's clothing, accessories and outdoor gear. Open late every day for great shopping experiences! Open to 8:00 pm

### **Dales Clothing for Men and Women**

121 4<sup>th</sup> Street S. Specialty clothing and one of a kind items. Service that's honest and captivating. Open late for great shopping experiences! Open to 8:00 pm

### **Check out all of our Great Shopping options!**

Not all retail businesses are open late on First Friday.

## **FOOD**

### **Grab a bite to eat or a treat at one of our great locations in downtown La Crosse**

Downtown La Crosse is home to over 50 exciting eateries and treat shops. From coffee shops and treat shops to cafes, bistros, iconic restaurants, and fabulous dining establishments, you'll find somewhere great to gather on First Friday.

#### **Friday Night Fish Fry:**

##### **Fayze's Restaurant- Friday Night All You Can Eat Fish Fry**

135 3rd Street S., 3:30 pm- Close

Fayze's Friday Fish Fry includes COD, PERCH & TILAPIA, and it's ALL YOU CAN EAT, available from 3:30pm until close.

##### **Three Rivers Lodge- Friday Night Fish Fry**

111 Front Street S., 5:00- 10:00 pm

TGIF! That's right it's Friday Night Fish Fry at TRL! Come on in and enjoy one of TRL's craft cocktails and this traditional Wisconsin staple at TRL. You will savor the tastes of our pale-ale dipped haddock, slaw and fries. Enjoy a small or large portion...you won't be disappointed!

### **Check out all of our Great Eateries!**