



HISTORIC DOWNTOWN LA CROSSE STUDENT DISCOUNTS

PLEASE ENJOY DISCOUNTS AT THE
FOLLOWING DOWNTOWN BUSINESSES

Student card expires 5-31-2017
DOWNTOWN MAINSTREET, INC.

DINING - COFFEE - BEVERAGES - TREATS

- **4 Sisters Wine Bar and Tapas**, 100 Harborview Plaza. - 10% off with any food purchase.
- **4 Sisters on 4th**, 133 4th St. S. - 10% off with food.
- **Big Boar BBQ**, 118 S. 3rd St. - 10% off food products.
- **Dublin Square Irish Pub**, 103 N. 3rd St. - \$2 off an appetizer.
- **El Rodeo Mexican Cuisine**, 115 5th Ave. S. - 10% off all menu items.
- **Finnottes Nut and Chocolate Shop**, 417 Main St. - 10% off regular priced merchandise.
- **Grounded Specialty Coffee**, 308 Main St. - 10% off your purchase.
- **Jules Coffee House**, 327 Pearl St. - \$1.00 off soup or chili.
- **Kathy's Cookie Company**, 125 6th St. S. - 15% off total purchase.
- **King Street Kitchen**, 141 7th St. S. - \$1 off any entrée purchase.
- **La Crosse Olive Oil Company**, 515 Main St. - 10% off any purchase.
- **Lindy's**, 221 Main St. - Free fountain drink with the purchase of a regular sub (in store only).
- **Piggy's**, 501 Front St. - 10% off purchase of an entrée, up to six entrees per discount. Not valid for lunch.
- **Pizza Doctors**, 624 King St. - \$1 off a regular priced adult lunch or \$2 off a regular priced adult Exploratory Surgery Buffet.
- **Rocky Rococo**, 40 Copeland Ave. - \$1 off all combo meals, or get a large for the price of a medium.
- **The Breakfast Club**, 214 Main St. - 10% off your purchase.
- **TRL Restaurant and Bar**, 111 Front St. S. - 10% off your lunch plate.

SPECIALTY - RETAIL - GIFTS — SERVICES

- **Affordable Computer Services**, (608) 792-8970 - 10% off labor and no trip charge for first visit.
- **by James Framing**, 511 Main St. - 20% off custom framing order.
- **Campus Shop at Western Technical College**, 400 6th St. N. - 10% off merchandise, EXCLUDING textbooks; cannot be stacked on other deals.
- **Coalition Drum Shop**, 215 State St. - 10% off regular merchandise.

- **Dahl Automotive**, 712 4th St. S. - \$5.00 off any oil and filter change. Includes topping off all fluids, alignment check, multi point inspection.
- **Designing Jewelers**, 314 4th St. S. - 50% off watch battery replacement.
- **Express Printing**, 227 3rd St. N. - 10% off any custom invitations.
- **Gallery La Crosse**, 320 Main St. - 10% off any purchase.
- **Games People Play**, 537-539 Main St. - 20% off retail items non screen printed.
- **Grand Bluff Running**, 509 Main St. - 10% off any reg. price in-store item.
- **Hampton Inn & Suites**, 511 3rd St. - 10% off rack rates.
- **Handmade Natural Beauty Boutique**, 200 Main St. - 10% off regular priced merchandise.
- **Howes Diamond Jewelers**, 4th & Main St. - 20% off regular priced items (excluding some lines); 10% off all repairs. All repairs done on premises.
- **Lighting Design by Wettstein's**, 300 2nd St. N. - 20% off all regular price merchandise at Lighting Design by Wettstein's only.
- **Leithold Music**, 116 4th St. S. - 10% off print music and accessories. Not valid with other discounts. Excludes "net" items.
- **Markos Wholesale Apparel**, 303 Pearl St. - 10% off all design (screen printed) items.
- **Prairie La Crosse**, 535 Main St. - 10% off purchase.
- **Painted Porch**, 200 Main St. - 10% off all regular priced merchandise.
- **Rose Jewelers**, 431 Main St. - 20% off new merchandise.
- **River City Gold & Silver Exchange**, 316 4th St. S. - 20% off any coin supplies, books, or reference materials in stock or special orders. Excludes actual coins or bullion related materials.
- **River City Hobbies**, 423 Main St. - 10% off any regular priced item.
- **Satori Arts**, 201 Pearl St. - 10% off (not valid on consignment or custom items).
- **Smith's Bike Shop**, 125 7th St. N. - 10% off in stock regularly priced accessories.
- **Stamp 'n Hand**, 200 S. 4th St. - 10% off reg. priced merchandise.
- **The Buzz on Main**, 444 Main St. Suite 102 - 20% off retail products.
- **The Yoga Place**, 444 Main St. #204 - 20% off a session of classes.
- **TJ's Cheddarhead Gift Gallery**, 215 Pearl St. - 10% off La Crosse or Wisconsin souvenir t-shirts or sweatshirts.
- **Tree Hugger's Co-op**, 312 4th St. S. - 10% off all regularly priced merchandise.
- **Verve, a Credit Union**, 311 Main St. - \$25 for a new checking account or loan. Stop by or call us for details.
- **Willow Boutique**, 309 Pearl St. - 10% off purchase.

ARTS - ENTERTAINMENT - MUSEUMS

- **La Crosse Community Theatre**, 428 Front St. S. - Student tickets are \$15, for musicals, \$17. Theatre for Youth productions are \$9, Theatre for Youth Musicals, \$11. Students are anyone currently enrolled in K-12, College or University, regardless of age.
- **La Crosse Escape Room**, 319 Main St. - 10% off ticket (up to 8 people).
- **La Crosse Segway Tour**, 319 Main St. - 10% off tour (up to 8 people).
- **Pump House Regional Arts Center**, 119 King St. - \$5 off regular ticket or enrollment for Pump House productions, classes, or studio fees
- **The Great Escape of La Crosse**, 203 S. 4th St. - \$5 off regular adult booking.
- **The Root Note**, 115 4th St. S. - \$2 off any ticketed event.

HEALTH - BEAUTY - FITNESS

- **Anytime Fitness**, 112 5th Ave. S. - 10% off with \$0 enrollment, includes a Get Start Plan.
- **Full Circle Supply**, 531 Main St. - 15% off refill (one per month).
- **Livewell Chiropractic & Wellness**, 219 Pearl St. - \$25 adjustments.
- **Orange Pearl Salon**, 300 Pearl St. - 10% discount on services and products.
- **Premier Fitness & Wellness**, 901 State St. - 30 days for \$30 - Includes Unlimited 24 Hour Access, Unlimited Group Fitness Classes & Unlimited Tanning!

THE STUDENT DISCOUNT CARD WORKS AS FOLLOWS

The discount card is available to students of Viterbo University, Western Technical and the University of Wisconsin- La Crosse. Please show a valid student ID in order to use this student downtown discount card, *if requested by the business.*

If a business joins the program during the year, their discount will be listed on our website. Check out www.lacrossedowntown.com to see whether your favorite store or restaurant is now participating.

It is at the discretion of each downtown business listed on this flyer to change their discount, or withdraw from the program, without notice, as a business decision. For information please contact:

DOWNTOWN MAINSTREET, INC.
608.784.0440

500 Main Street, La Crosse, Wisconsin 54601
downtownmainstreet@lacrossedowntown.com

LACROSSEDOWNTOWN.COM

DOWNTOWN MAINSTREET STUDENT DISCOUNT CARD PROGRAM

**THANK YOU FOR MAKING DOWNTOWN
LA CROSSE YOUR PRIMARY SHOPPING
AND DINING DESTINATION!**

Information and instructions for use of the DMI discount cards are on the back page of this brochure. You may copy this brochure and carry it with you.

If you have any questions at any time, please call the Downtown Mainstreet, Inc. office at 784-0440. Utilize our Downtown La Crosse Guide for more information about all of our outstanding businesses.

The downtown employee and resident discount program is offered by Downtown Mainstreet, Inc., as a **FREE** benefit of membership. All the businesses listed herein, and all the employers who make the discount cards available to their employees, support the work of DMI in making our central business district and the La Crosse community stronger.

Look Local First!

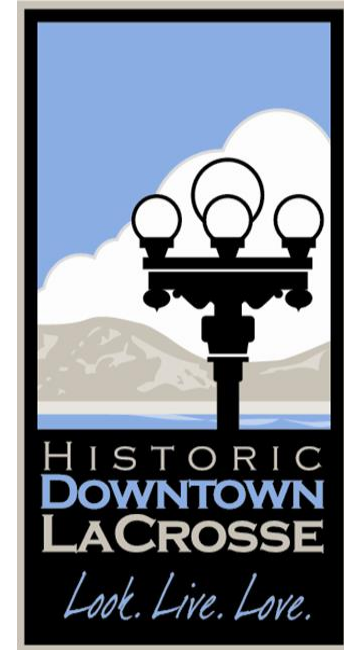
**THANK YOU FOR SUPPORTING OUR LOCAL
DOWNTOWN INDEPENDENT
BUSINESSES AND ORGANIZATIONS!**

THE DOWNTOWN DISCOUNT CARD WORKS AS FOLLOWS

- The discount card must be presented **PRIOR** to the sale being rung in the register.
- A student ID may need to be presented with the employee's discount card at time of purchase, *if requested by the business.*
- It is at the discretion of each downtown business listed on this flyer to change their discount, or withdraw from the program, without notice, as a business decision.
- The discount card is only valid for the students of University of Wisconsin La Crosse, Viterbo, and Western Technical College. DMI has the right to revoke any cards being misused. If you do not have a current card or approved employment ID, please ask your employer or HR manager to contact us at (608) 784-0440.
- If a business joins the program during the year, their discount will be listed on our website. Visit www.lacrossedowntown.com/discounts to see whether your favorite store or restaurant is now participating.

For information on membership, please contact

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