

4 Sisters Wine Bar and Tapas 100 Harborview Plaza
10% off with food purchase. (608) 782-8213.

4 Sisters 4th Street Bar and Catering 133 4th Street South
10% off food. (608) 519-5940.

Addiecakes 313 Main Street
\$2 off a \$10 purchase. (608) 782-2232.

Antique Center 110 3rd Street South
10% off regular priced merchandise. Excludes items marked "firm."
(608) 782-6533.

Anytime Fitness 112 5th Avenue South
Free enrollment, 10% count, and free GET STARTED plan. Also free 7 day pass.
(608) 519-5990.

Big Boar BBQ 188 3rd Street South
10% off food purchase. (608)782-4227.

Burger Fusion 200 Pearl Street
10 % off food purchase. (608) 782-3236.

By James Framing 511 Main Street
20% off custom framing order. (608) 785-2637.

Cabin Coffee Co. 401 Jay Street
10% off beverage. (608) 519-3055.

Candlewood Suites 56 Copeland Avenue
10% off best flexible rate. (608) 785-1110.

Children's Museum of La Crosse 207 5th Avenue South
50c off regular admission price, up to six people. (608) 784-2652.

Coalition Drum Shop 215 State Street
10% off regular merchandise. (608) 782-4300.

Courtyard by Marriott 500 Front Street
10% off food and beverage purchases in the Bistro. (608) 782-1000.

Crescent Jewelers 429 Main Street
15% off regular priced merchandise. (608) 784-9275.

Dahl Automotive 711 3rd Street South
\$5.00 off any oil and filter change. Includes topping off all fluids, alignment check, multi point inspection. (608) 791-6400.

Designing Jewelers 314 4th Street South
50% off watch battery replacement. (608) 782-4499.

Dublin Square Irish Pub & Eatery 103 3rd Street North
10% off food purchase. (608) 519-2509.

El Rodeo Mexican Cuisine 115 5th Avenue South
10% off all menu items. (608) 782-0737.

Express Printing 227 3rd Street North
10% off any custom invitations. (608) 784-4900.

Finnottes Nut & Chocolate Shop 417 Main Street
10% off regular priced merchandise. (608) 782-3184.

Full Circle Supply 531 Main Street
15% off refill (one per month). (608) 519-2110.

Gallery La Crosse 320 Main Street
10% off everything in store. (608) 782-4278.

Games People Play 537-539 Main Street
20% off retail non-screen printed item. (608) 785-4635.

Grand Bluff Running 509 Main Street
10% off any regular-priced in-store item. (608) 782-8227.

Grounded Specialty Coffee 308 Main Street
10% off any purchase. (608) 784-5282.

Hampton Inn and Suites 511 3rd Street
10% off your stay. (608) 791-4004.

Handmade Natural Beauty Boutique 200 Main Street
10% off regular priced merchandise. (608) 782-7627.

Hixon House Museum 429 7th Street North
\$2 off regular admission to the Hixon House Museum. (608) 784-9080.

Howes Diamond Jewelers 324 Main Street
20% off regular priced items (excluding some designer lines), 10% off all repairs.
(608) 785-1441.

International Bake Shoppe 444 Main Street
10% off decorated cakes, excluding wedding cakes. (608) 782-4680.

Jules Coffee House 327 Pearl Street
\$1.00 off soup or chili. (608) 796-1200.

King Street Kitchen 141 7th Street South
10% off food purchase. (608) 784-9660.

Kroner's True Value Hardware 319 Pearl Street
10% off all regular priced merchandise. (608) 782-6316.

La Crosse Community Theatre 428 Front Street South
\$2.00 off regular adult admission for Main stage event. Limited to two tickets per discount card per show. Not valid on season tickets. (608) 784-9292.

La Crosse Escape Room 319 Main Street
10% off ticket (up to 8 people). (608) 518-3891.

La Crosse Segway Tour 319 Main Street
10% off tour (up to 8 people). (608) 518-3891.

Le Chateau 410 Cass Street
Free kir royal sparkling wine or faux kir sparkling cider with raspberry with the purchase of a dinner. (608) 782-6498.

Leithold Music 116 4th Street South
10% off print music and accessories. Not valid with other discounts. Excludes items marked "net". (608) 784-7555.

Lighting Design by Wettstein's 300 2nd Street North
20% off all regular price merchandise at Lighting Design by Wettstein's only. (608) 784-5555.

Livewell Chiropractic & Wellness 219 Pearl Street
\$40 initial exam and one adjustment – new patience only. (608) 782-6800.

Markos Wholesale Apparel 303 Pearl Street
10% off all design (screen printed) items. (608) 784-8224.

Orange Computer Solutions 417 King Street
\$25 off computer cleanup service. (608) 781-2208.

Orange Pearl Salon 300 Pearl Street
10% discount on services and products. (608) 782-2868.

Painted Porch 200 Main Street
10% off all regular priced merchandise. (608) 782-6222.

Piggy's On Front 501 Front Street
10% off purchase of an entrée, up to six entrees per discount. Not valid for lunch.
(608) 784-4877.

Poellinger Inc. 415 Nelson Place
10% off all regular priced flooring materials – includes carpet, tile, wood, laminate, and vinyl; labor not included. Not valid with other discounts.
(608) 785-1234.

Prairie La Crosse 535 Main Street
10% off purchase. (608) 285-2417.

Premier Fitness & Wellness 901 State Street
30 Days for \$30 - Includes Unlimited 24 Hour Access, Unlimited Group Fitness Classes & Unlimited Tanning! (608) 793-1300.

Pump House Regional Arts Center 119 King Street
10% off purchase of original artwork. Maximum discount \$100. Restrictions may apply, inquire before purchase. (608) 785-1434.

River City Gold & Silver Exchange 316 4th Street South
20% off any coin supplies, books, or reference materials in stock or special orders. Excludes actual coins or bullion related materials. (608) 782-7541.

River City Hobbies 423 Main Street
10% off any in-store purchase. (608) 519-2269.

Rocky Rocco 40 Copeland Avenue
\$1.00 off all combo meals or get a large for the price of a medium.
(608) 784-3374.

Rose Jewelers 431 Main Street
10% off regular priced items (not valid on repairs or services). (608) 784-3557.

Satori Arts 201 Pearl Street
10% off (not valid on consignment or custom items). (608) 785-2779.

Smith's Bike Shop 125 7th Street North
10% off in stock, regular priced accessories. (608) 784-1175.

Stamp 'n Hand 200 4th Street South
10% off regular priced merchandise. (608) 784-1234.

The Board Store 514 Copeland Avenue
10% off the regular price of any furniture item. Not valid on prior purchases, clearance items & mattresses excluded. No other discounts apply.
(608) 782-8877.

The Breakfast Club 214 Main Street
10% off your purchase. (608) 782-0050.

The Buzz on Main 444 Main Street Suite 102
20% off retail products. (608) 784-1160.

The Craft and Vendors Market 125 6th Street South
10% off regular priced items. (608) 487-0301.

The Great Escape of La Crosse 203 South 4th Street
\$5 off regular adult booking. (608) 571-7666.

The Root Note 115 4th Street South
\$2 off any ticketed event. (608) 782-7668.

The Wedding Tree 418 Main Street
10 % off regular priced in stock accessories or free pocket square or socks with tuxedo rental. (608) 784-6850.

The Yoga Place 444 Main Street #204
10% off for DMI members. (608) 784-2622.

TJ's & Cheddarhead Gift Gallery 215 Pearl Street
10% off La Crosse or Wisconsin souvenir t-shirts or sweatshirts. (608) 784-8899.

Touch of Class 312 Main Street
Additional 10% off any clearance item. Not valid with additional promotions.
(608) 784-2640.

Treasures on Main 722 Main Street
10% off all regularly priced merchandise. (608) 785-0234.

Tree Huggers Co-op 312 4th Street South
10% off all regularly priced merchandise. (608) 782-8733.

Trim Design Lettering & Signs 324 3rd Street South
10% off regular price. (608) 784-6300.

TRL Restaurant and Bar 111 Front Street
10% off purchase of an entrée, up to six entrees per discount. (608) 793-5018.

Turtle Stack Brewery 125 2nd Street South
\$1 off first pint or 4 sample taster flight. (608) 519-2284.

Verve 311 Main Street
\$25 for a new checking account or loan. Stop by or call us for details.
(608) 779-2400.



DOWNTOWN MAINSTREET EMPLOYEE AND RESIDENT DISCOUNT PROGRAM

**THANK YOU FOR MAKING DOWNTOWN
LA CROSSE YOUR PRIMARY SHOPPING
AND DINING DESTINATION!**

Information and instructions for use of the DMI discount cards are on the back page of this brochure. You may copy this brochure and carry it with you.

If you have any questions at any time, please call the Downtown Mainstreet, Inc. office at 784-0440. Utilize our Downtown La Crosse Guide for more information about all of our outstanding businesses.

The downtown employee and resident discount program is offered by Downtown Mainstreet, Inc., as a **FREE** benefit of membership. All the businesses listed herein, and all the employers who make the discount cards available to their employees, support the work of DMI in making our central business district and the La Crosse community stronger.

Look Local First!

**THANK YOU FOR SUPPORTING OUR LOCAL
DOWNTOWN INDEPENDENT
BUSINESSES AND ORGANIZATIONS!**

THE DOWNTOWN DISCOUNT CARD WORKS AS FOLLOWS

- The discount card (or ID badge for those businesses participating with an employee name tag) must be presented **PRIOR** to the sale being rung in the register.
- A picture ID, such as a driver's license (except for those using an employee picture ID badge) may need to be presented with the employee's discount card at time of purchase, *if requested by the business.*
- Employers may request additional cards throughout the year by calling (608) 784-0440.
- It is at the discretion of each downtown business listed on this flyer to change their discount, or withdraw from the program, without notice, as a business decision.
- The discount card is only valid for the DMI member employee, and may not be used by friends or family members. DMI has the right to revoke any cards being misused. If you do not have a current card or approved employment ID, please ask your employer or HR manager to contact us at (608) 784-0440.
- The discount card is available to residents of downtown La Crosse. Please show a valid ID with your current downtown La Crosse address in order to use this downtown discount card, *if requested by the business.*
- If a business joins the program during the year, their discount will be listed on our website. Check out www.lacrossedowntown.com to see whether your favorite store or restaurant is now participating.

For information on membership, please contact

**DOWNTOWN MAINSTREET, INC.
608.784.0440**

500 Main Street, La Crosse, Wisconsin 54601
downtownmainstreet@centurytel.net
LACROSSEDOWNTOWN.COM



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